

ISLAY MIST

BLENDED SCOTCH WHISKY

**THE ORIGINAL
PEATED BLEND**



ISLAY MIST 8-YEAR is a unique blend of whisky distilled at the famed Laphroaig Distillery and exceptional Speyside malt that results in a smooth flavor profile.

Islay Mist was created on the Scottish island of Islay in the 1920's to celebrate the 21st birthday of Lord Margadale. To this day, the whisky is the world's only blended Scotch permitted to use the word "Islay" in its name, which is fitting given the fact that Islay is an integral part of the DNA of the whisky and the brand.

The blend combines bold, peaty flavors expected of Islay whiskies with more gentle, seductive tones common of Speyside malts. Islay Mist 8-Year offers aromas of sea air, peat, and light smoke. On the palate, the whisky delivers wispy peat smoke infused with citrus fruits, cinnamon, honey and lingering hints of salt with layers of smoke on the finish.





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Sell Sheet



Shelf Talker



► ISLAY OLD FASHIONED

2 oz. Islay Mist Blended Scotch Whisky
2 Dashes of Angostura Bitters
Sugar Cube

*Stir ingredients together in a mixing glass.
Pour over a large ice cube and garnish with
an orange twist and maraschino cherry.*




► MIST & SODA

2 oz. Islay Mist Blended Scotch Whisky
Premium Club Soda

*Build in a highball glass over cubed ice
and stir well. Garnish with a lemon wedge.*

PRODUCT INFORMATION

PRODUCT SIZE	750ml
ITEM NUMBER	128232
ALC. BY VOLUME/PROOF	80
UNITS PER CASE	12
BOTTLE BARCODE (UPC)	
CASE BARCODE (SCC)	30089552003074
GROSS WEIGHT (LBS)	34.94
SHIP CASE DIMENSIONS (INCHES)	
HEIGHT	11.02
WIDTH	10.35
LENGTH	13.78
PALLET INFORMATION	
LAYERS PER PALLET	5
CASES PER LAYER	11
CASES PER PALLET	55

