

TASTING  
PANEL  
**93**  
POINTS

THE

# Irish Tribune

**2¢**  
EACH  
TWO CENTS



## JOHN L. SULLIVAN™

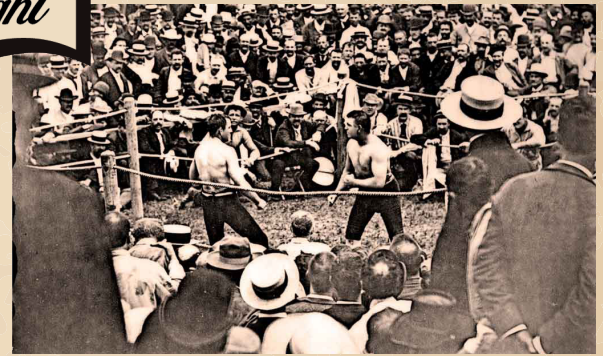
TRIPLE DISTILLED IRISH WHISKEY

### HITS THE MARKET!



**J**ohn L. Sullivan is a small batch Irish Whiskey that is crafted using the finest Irish grain and other local ingredients before being carefully aged in bourbon casks.

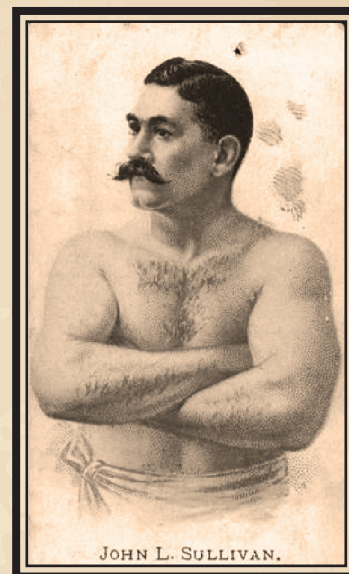
*The Fight*



## FLAVOUR

Triple-distilled in copper pot stills, the spirit preserves the storied traditions of whiskey production. This blended Irish whiskey exhibits subtle notes of spice and vanilla, making for a smooth drinking experience.

This imported whiskey is truly worthy of the namesake of an Irish-American icon like the Boston Strongboy.



"BOSTON STRONG BOY"

Smooth, balanced & flavourful, it is as unique as its namesake & brings together a taste of the old country with that of the new.

Cocktails see P2.



# The Irish Tribune



*In this corner*


## BAREKNUCKLE OLD FASHIONED

Sugar cube in a rocks glass,  
2 dashes Aromatic  
and Orange Bitters,  
Muddle with a dash of water  
2 oz John L. Sullivan.  
Stir ingredients, add ice  
Garnish with a cherry  
and orange peel.



## CLASSY DAME

1.5 oz John L. Sullivan  
1 oz Dry Vermouth  
.5 oz St. Elder Elderflower Liqueur  
2 dashes Orange Bitters  
Stir ingredients with ice and  
strain into a cocktail glass  
Garnish with a lemon twist

Product Information		John L. Sullivan 750ML
Item #		707965
Alc. By Volume/Proof		40% ABV/80 Proof
Units Per Case		6
Bottle Barcode (UPC)		
Case Barcode (SCC)		30089552002725
Gross Weight (LBS)		13.45
Ship Case Dimensions (Inches)	Height	11.75
	Width	6.25
	Length	9
Pallet Information	Layers Per Pallet	6
	Cases Per Layer	32
	Cases Per Pallet	160

CASE CARD



## SPORTING MAN'S MULE

2 oz John L. Sullivan  
Pour over ice in a rocks glass  
Top with Ginger Beer  
2-3 dashes Aromatic Bitters  
Garnish with a lime wedge



## Irish Manhattan

2 oz John L. Sullivan  
1 oz fresh Lime Juice  
Pour over ice in a tall glass  
Top with Ginger Ale  
Garnish with a lemon twist

## The Whiskey Ginger

2 oz John L. Sullivan  
1 oz fresh Lime Juice  
Pour over ice in a tall glass  
Top with Ginger Ale  
Garnish with a lemon twist

REBATE



RECIPE CARD



KEY CHAIN

SELL SHEET



SHELF TALKER (6/9UP)



Produced, Distilled and Bottled in Ireland. Imported by John L Sullivan Whiskey Co., Boston, MA. 40% Alc/Vol.  
PLEASE ENJOY RESPONSIBLY.