

FOREVER  
YOUNG

ROSÉ

CÔTES DE PROVENCE  
LORGUES, PROVENCE, FRANCE

93  
POINTS

2023 VINTAGE  
TASTING  
PANEL

FOREVER  
YOUNG

ROSÉ


CÔTES DE  
PROVENCE

Refreshingly crisp, estate  
grown Rosé owned by  
BETHENNY FRANKEL



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# FOREVER YOUNG

## ROSÉ

Estate Grown, Vinified & Bottled  
LORGUES, PROVENCE, FRANCE

Established in 1307 & one of only 18 Cru Classé estates in Provence, Château Roubine's ideal east/west orientation & combination of clay & limestone soil allows them to source all of their grapes from their 72 hectare estate. Crafted by Roubine owner Valérie Rousseau & entrepreneur Bethenny Frankel, Forever Young is a refreshing Rosé that provides a sophisticated, quality choice for consumers seeking a Luxurious Rosé.

55%  
GRENAICHE

40%  
CINSAULT

5%  
SYRAH



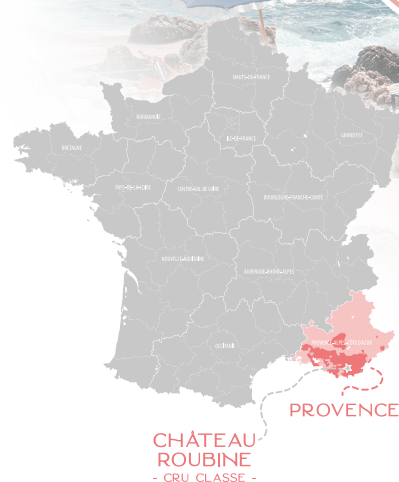
Bethenny Frankel & Château Roubine  
owner, Valérie Rousseau

### NOSE:

Fresh, crisp & vibrant notes of perfectly ripened white peach, strawberry & grapefruit

### PALATE:

Balanced & juicy with light tannins, the wine pops with flavors of red fruit, white peaches & citrus. Finishes clean with mineral notes of chalk & fresh acidity.



1.5L

### CASE CARD & CASE TALKER



### 6UP & 9UP SHELF TALKERS



PRODUCT INFORMATION		Forever Young ROSÉ 750ML	Forever Young ROSÉ 1.5L
Item #		404871	404847
Alc. By Volume/Proof		12.5%	12.5%
Units Per Case/Size		12/750ml	6/1.5L
Bottle Barcode (Upc)		89552110009	089552109973
Case Barcode (Scc)		30089552110000	30089552110017
Gross Weight (Lbs)		37.48	32.85
Ship Case Dimensions (Inches)	Height	13.27	7.91
	Width	12.52	15.98
	Length	9.45	11.85
Pallet Information	Layers Per Pallet	4	7
	Cases Per Layer	15	8
	Cases Per Pallet	60	56