



FOREVER  
YOUNG

ROSÉ  
CRU CLASSÉ

CÔTES DE PROVENCE  
CRU CLASSE, LORGUES, PROVENCE, FRANCE

94  
POINTS  
2023 VINTAGE  
TASTING  
PANEL

90  
POINTS  
2023 VINTAGE  
WINEENTHUSIAST



Refreshingly crisp, estate  
grown Rosé owned by  
BETHENNY FRANKEL



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 @ForeverYoungWines

 @foreveryoungwine

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# FOREVER YOUNG

## ROSÉ CRU CLASSÉ

Estate Grown, Vinified & Bottled  
CRU CLASSÉ PROVENCE

Established in 1307 & one of only 18 Cru Classé estates in Provence, Château Roubine's ideal east/west orientation and combination of clay and limestone soil allows them to source all of their grapes from their 72 hectare estate. Crafted by Roubine owner Valérie Rousselle and entrepreneur Bethenny Frankel, Forever Young is a refreshing Rosé that provides a sophisticated, quality choice for consumers seeking a premium Rosé.

55%  
GRENACHE

40%  
CINSAULT

5%  
SYRAH



Bethenny Frankel & Château Roubine  
owner, Valérie Rousselle

### NOSE:

Elegant with aromas of fresh flowers, ripe red fruit, citrus & a hint of lemongrass giving a fresh & lively bouquet.

### PALATE:

Elegant fruit leads to good tannic structure, flavors of almonds, lemon, strawberries, & currants transform into a dry & long finish of ripe cherries indicative of a classic Cru Classé Rosé.



CHÂTEAU  
ROUBINE  
- CRU CLASSÉ -

PRODUCT INFORMATION		Forever Young ROSÉ CRU CLASSÉ 750ML	Forever Young ROSÉ CRU CLASSÉ 3L
Item #		404872	404848
Alc. By Volume/Proof		12.5%	12.5%
Units Per Case/Size		6/750ml	2/3L
Bottle Barcode (UPC)		89552109997	089552109980
Case Barcode (SCC)		22144001000866	22144001000880
Gross Weight (LBS)		19.84	22.05
Ship Case Dimensions (Inches)	Height	4.13	5.94
	Width	15.55	19.92
	Length	15.55	5.94
Pallet Information	Layers Per Pallet	6	6
	Cases Per Layer	13	10
	Cases Per Pallet	102	60



3L

### CASE CARD & CASE TALKER



### 6UP & 9UP SHELF TALKERS

