

VIOLET GIN

Fresh, all-natural Violet leaf oils are extracted and blended into our base gin with a touch of Vanilla to round out the flavor. The perfect balance of flavour and freshness.

AROMA: Fresh and clean with soft and sweet Violet floral notes.

TASTE: Bright, vibrant floral notes with a delicate note of vanilla and the perfect amount of sweetness.

40% ABV / 80 PROOF





VIOLET NEGRONI

A floral spin on this classic. Bright and balanced with soft and savory floral notes.

1.5 oz Gin Lane 1751 Violet Gin

1 oz Bitter Luxardo

1 oz Lillet Blanc

Lemon twist and edible flower

Add all ingredients to a cocktail mixer with ice and stir until well chilled. Strain over a large ice cube.



VIOLET SOUR

A contemporary twist on the classic sour. Egg white is optional.

2 oz Gin Lane 1751 Violet Gin

½ oz Lemon Juice

½ oz Elderflower Liqueur

4 oz Simple Syrup

1 Egg White

Lemon twist and edible flower

Add all ingredients to a cocktail shaker without ice and shake until frothy. Add ice and shake again. Strain into a chilled coupe glass and garnish.



The classic cocktail that inspired our bright, floral flavor profile.

Gin Lane 1751 Violet Gin 1/2 oz Maraschino Liqueur 1/2 oz Fresh Lemon Juice Lemon peel garnish

Add all ingredients into cocktail shaker filled with ice. Shake vigorously and strain into a martini or coupe glass. Garnish with lemon peel.



VIOLET SUMMER

Bright, zesty and balanced. So simple, so drinkable.

2 oz Gin Lane 1751 Violet Gin 4 oz Lemonade Top with Club Soda Lemon wheel and dried Lavender sprig

Add ingredients to ice-filled glass and stir together. Garnish with lemon wheel and dried lavender sprig.



Our take on a classic gin fizz that is floral, foamy and so delicious.

1.5 oz Gin Lane 1751 Violet Gin

¾ oz Fresh Lemon Juice

1/2 oz Dry Red Wine Egg White

Edible flowers

Dry shake all ingredients (no ice) for 10-15 seconds. Add ice and shake again for 10 seconds. Strain into a coup glass and garnish with your favorite edible flower.



Our twist on the Italian Spritz that's deliciously refreshing.

1.5 oz Gin Lane 1751 Violet Gin 2 oz Prosecco ½ oz Lemon Juice

Club Soda

Fill large wine glass with ice. Add gin, lemon juice and prosecco. Stir and top with Club Soda.