




MAESTRO MEZCALERO
Juan José 'Che' Hernández

MEZCAL DE
LEYENDAS.
'VERDE'

MEZCAL DE LEYENDAS®

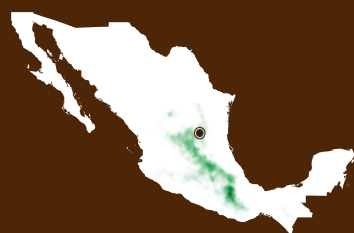


Maguey Verde, *Agave salmiana*

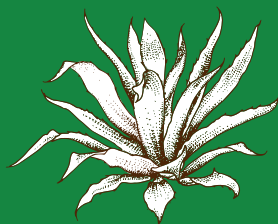


Altiplano potosino, México

MAGUEY VERDE



SANTA ISABEL, SAN LUIS POTOSÍ
'Verde region'



MAGUEY VERDE
Agave Salmiana



MAESTRO MEZCALERO
Don Juan José 'Che' Hernández

Artisanal mezcal proudly crafted by following the original recipe of maestro mezcalero Don 'Che', in his Hacienda Santa Isabel, San Luis Potosí, using maguey manso.

AROMA: Herbal, bell pepper and chile jalapeño

FLAVOR: Slightly sweet, strong mineral notes, gently smoked

COOKING



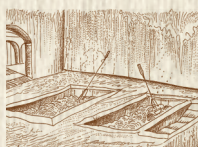
Steam-heated steel oven

MILLING



Juice extracting old crusher

FERMENTATION



Ground level cement tanks

DISTILLATION



Custom designed
copper still

PRODUCT INFORMATION		VERDE
Alc. By Volume/Proof		42% 84.2 Proof
Units Per Case		6
Bottle Barcode (Upc)		750301389044
Case Barcode (Scc)		7503013890151
Gross Weight (Lbs)		23.2
Ship Case Dimensions (Inches)	Height	10"
	Width	9"
	Length	12.75"
Pallet Information	Layers Per Pallet	6
	Cases Per Layer	15
	Cases Per Pallet	90

MEZCAL 5 M's	
MACROREGION	
Altiplano potosino, México	
MICROREGION	
Hacienda Santa Isabel, San Luis Potosí	
MAESTRO	
'Juan José' Hernández	
MAGUEY	
Maguey Verde, Agave salmiana	
MEZCAL	
Artesanal, 100% Agave, Blanco	

