

TASTING  
PANEL  
**93**  
POINTS

THE

# Irish Tribune

**2¢**  
EACH  
TWO CENTS



## JOHN L. SULLIVAN™

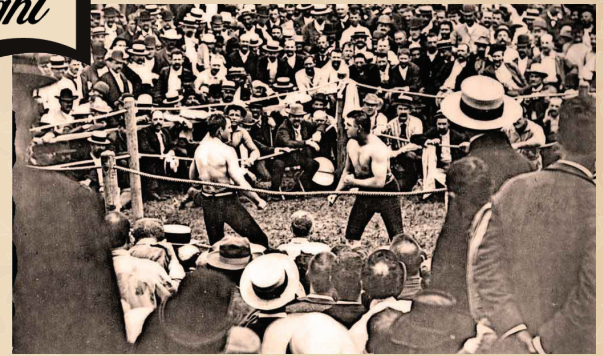
TRIPLE DISTILLED IRISH WHISKEY

### HITS THE MARKET!



**J**ohn L. Sullivan is a small batch Irish Whiskey that is crafted using the finest Irish grain and other local ingredients before being carefully aged in bourbon casks.

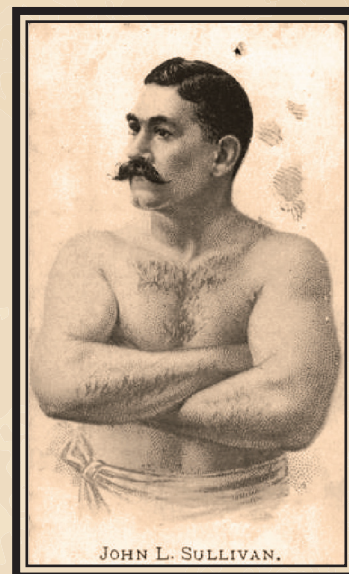
*The Fight*



## FLAVOUR

Triple-distilled in copper pot stills, the spirit preserves the storied traditions of whiskey production. This blended Irish whiskey exhibits subtle notes of spice and vanilla, making for a smooth drinking experience.

This imported whiskey is truly worthy of the namesake of an Irish-American icon like the Boston Strongboy.



"BOSTON STRONG BOY"

Smooth, balanced & flavourful, it is as unique as its namesake & brings together a taste of the old country with that of the new.

Cocktails see P2.



# The Irish Tribune



*In this corner*

## BAREKNUCKLE OLD FASHIONED

Sugar cube in a rocks glass,  
2 dashes Aromatic  
and Orange Bitters,  
Muddle with a dash of water  
2 oz John L. Sullivan.  
Stir ingredients, add ice  
Garnish with a cherry  
and orange peel.



## CLASSY DAME

1.5 oz John L. Sullivan  
1 oz Dry Vermouth  
.5 oz St. Elder Natural Elderflower Liqueur  
2 dashes Orange Bitters  
Stir ingredients with ice and  
strain into a cocktail glass  
Garnish with a lemon twist

### PRODUCT INFORMATION

PRODUCT SIZE	750ml
ITEM NUMBER	707966
ALC. BY VOLUME/ PROOF	40% / 80°
UNITS PER CASE	12
BOTTLE BARCODE (UPC)	89552002724
CASE BARCODE (SCC)	30089552002725
GROSS WEIGHT (LBS)	35
<b>SHIP CASE DIMENSIONS (INCHES)</b>	
HEIGHT	12.9
WIDTH	9.6
LENGTH	12.75
<b>PALLET INFORMATION</b>	
LAYERS PER PALLET	4
CASES PER LAYER	17
CASES PER PALLET	68

### CASE CARD



## SPORTING MAN'S MULE

2 oz John L. Sullivan  
Pour over ice in a rocks glass  
Top with Ginger Beer  
2-3 dashes Aromatic Bitters  
Garnish with a lime wedge



## Irish Manhattan

2 oz John L. Sullivan  
1 oz fresh Lime Juice  
Pour over ice in a tall glass  
Top with Ginger Ale  
Garnish with a lemon twist

## The Whiskey Ginger

2 oz John L. Sullivan  
1 oz fresh Lime Juice  
Pour over ice in a tall glass  
Top with Ginger Ale  
Garnish with a lemon twist

### REBATE



### RECIPE CARD



KEY CHAIN

### SELL SHEET



### SHELF TALKER (6/9UP)



Produced, Distilled and Bottled in Ireland. Imported by John L Sullivan Whiskey Co., Boston, MA. 40% Alc/Vol.  
PLEASE ENJOY RESPONSIBLY.