

2¢
EACH
TWO CENTS

THE

Irish Tribune

JOHN L. SULLIVAN™

TRIPLE DISTILLED IRISH WHISKEY

HITS THE MARKET!

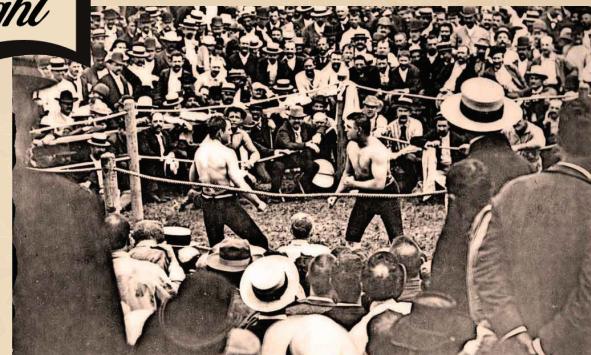


John L. Sullivan is a small batch Irish Whiskey that is crafted using the finest Irish grain and other local ingredients before being carefully aged in bourbon casks.

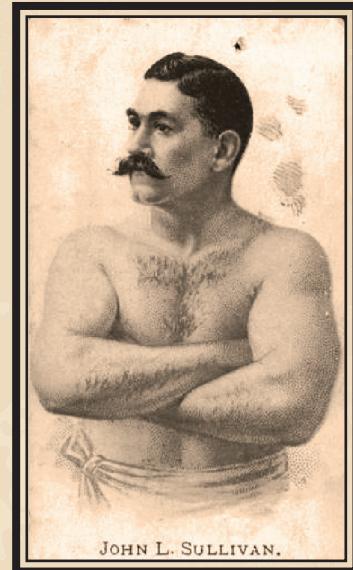
Triple-distilled in copper pot stills, the spirit preserves the storied traditions of whiskey production. This blended Irish whiskey exhibits subtle notes of spice and vanilla, making for a smooth drinking experience.

This imported whiskey is truly worthy of the namesake of an Irish-American icon like the Boston Strongboy.

The Fight



FLAVOUR



JOHN L. SULLIVAN.

"BOSTON STRONG BOY"

Smooth, balanced & flavourful, it is as unique as its namesake & brings together a taste of the old country with that of the new.

Cocktails see P2.

Produced, Distilled and Bottled in Ireland. Imported by John L Sullivan Whiskey Co., Boston, MA. 40% Alc/Vol.

PLEASE ENJOY RESPONSIBLY.

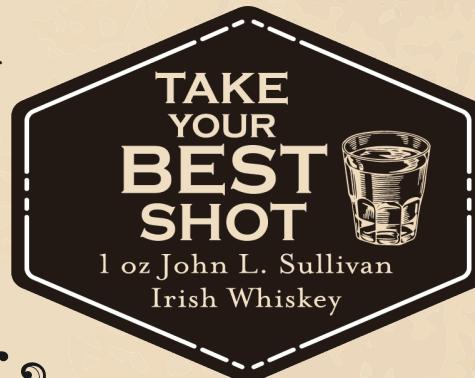
The Irish Tribune



In this corner

BAREKNUCKLE OLD FASHIONED

Sugar cube in a rocks glass,
2 dashes Aromatic
and Orange Bitters,
Muddle with a dash of water
2 oz John L. Sullivan.
Stir ingredients, add ice
Garnish with a cherry
and orange peel.

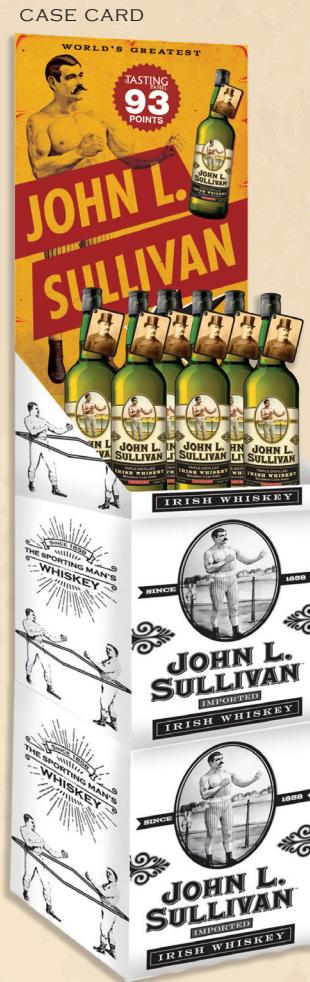


CLASSY DAME

1.5 oz John L. Sullivan
1 oz Dry Vermouth
.5 oz St. Elder Natural Elderflower Liqueur
2 dashes Orange Bitters
Stir ingredients with ice and
strain into a cocktail glass
Garnish with a lemon twist

PRODUCT INFORMATION

PRODUCT SIZE	750ml
ITEM NUMBER	707966
ALC. BY VOLUME/PROOF	40% / 80°
UNITS PER CASE	12
BOTTLE BARCODE (UPC)	89552002724
CASE BARCODE (SCC)	30089552002725
GROSS WEIGHT (LBS)	35
SHIP CASE DIMENSIONS (INCHES)	
HEIGHT	12.9
WIDTH	9.6
LENGTH	12.75
PALLET INFORMATION	
LAYERS PER PALLET	4
CASES PER LAYER	17
CASES PER PALLET	68



SPORTING MAN'S MULE

2 oz John L. Sullivan
Pour over ice in a rocks glass
Top with Ginger Beer
2-3 dashes Aromatic Bitters
Garnish with a lime wedge

Irish Manhattan

2 oz John L. Sullivan
1 oz fresh Lime Juice
Pour over ice in a tall glass
Top with Ginger Ale
Garnish with a lemon twist



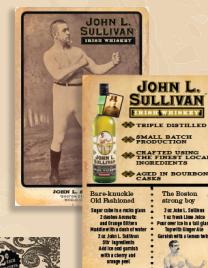
The Whiskey Ginger

2 oz John L. Sullivan
1 oz fresh Lime Juice
Pour over ice in a tall glass
Top with Ginger Ale
Garnish with a lemon twist

REBATE



RECIPE CARD



SELL SHEET



KEY CHAIN



SHelf TALKER (6/9UP)