

PORTUGAL



Montaria



Montaria

RED

Reserva



Montaria

RESERVA





## WHY MONTARIA?

Dogs have been domesticated for centuries and have served as protectors and companions, in ancestral paintings we can find them in several Mounts.

"Our" Montaria exists and lives in Herdade da Candeeira. The truth is that this German shepherd was born at the same time that the Parras Group acquired land in Alentejo and that is why he stayed Montaria. Today he is the great company of everyone who works at the estate.



### RESERVA TINTO/RED

#### GRAPE VARIETIES

Syrah, Trincadeira and Aragonez.

#### WINEMAKING AND AGEING

Fermented in stainless steel vats. Aged in French and American oak barrels for 7 months.

#### TASTING NOTES

Dark ruby color, with wild berry aromas and dark chocolate. The 7 months ageing in oak contributes to the great structure of the wine and the potential for bottle ageing.



#### TARGETS AND THEMES:

- Holiday Season (Nov/Dec)
- Animal Shelter Partnership
- 3D Case Card Program:
  - Ideal for 3 to 6 case displays
- Pole Topper Program (Oct/Nov/Dec):
  - Preferred for 10+ case displays (but also opportunity for a 360 display)
  - Accounts earn In-Store Tasting
  - M.S. Walker Brands will donate \$3 per case to an Animal Shelter from that state



Item #	Description	Pack / Size	Area of Origin	List	1cs	3cs	5cs	BTG
466688	Montaria Red Reserva	12/750mL	Alentejo, Portugal					