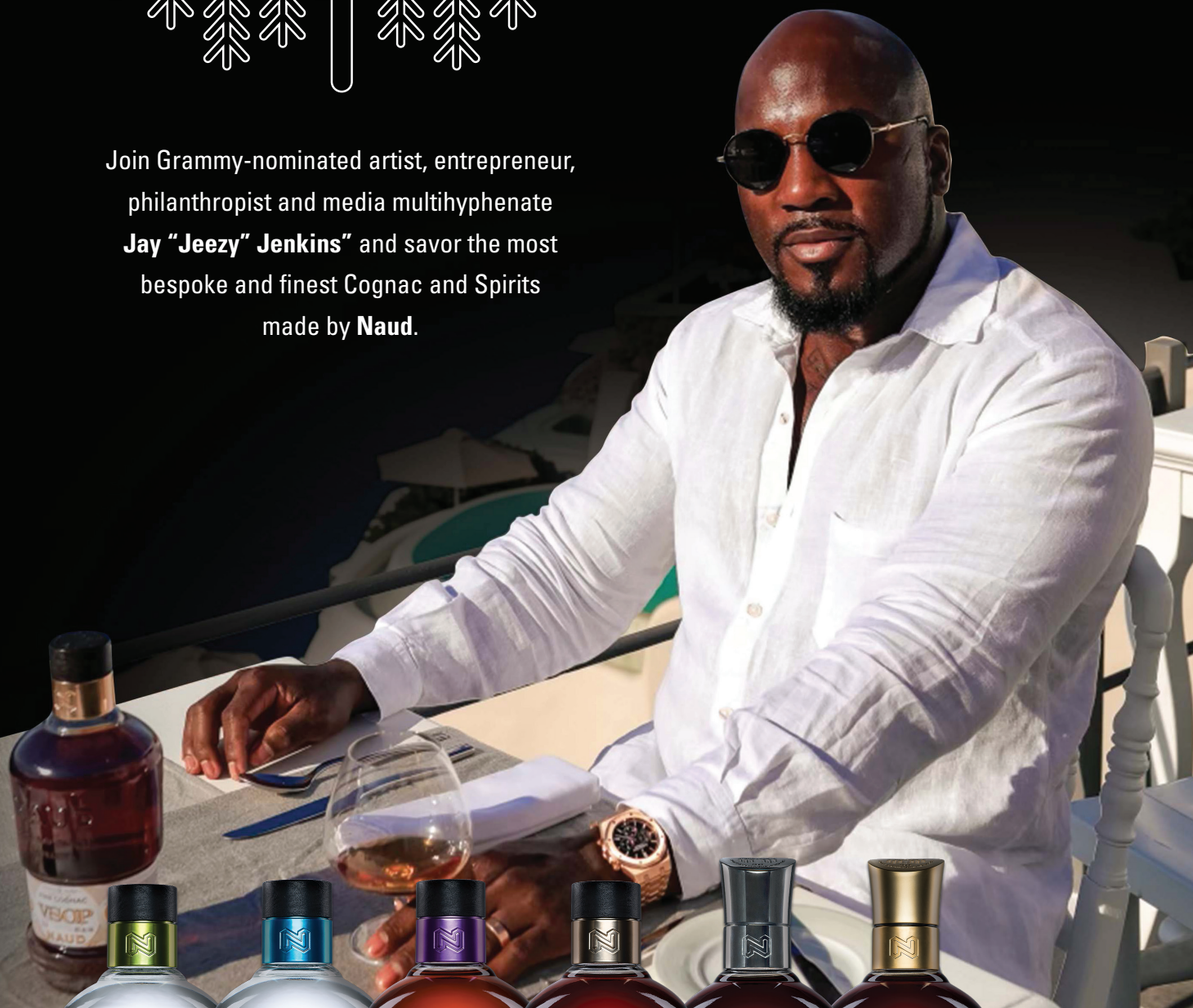


2 NAUD 2

Join Grammy-nominated artist, entrepreneur,
philanthropist and media multihyphenate
Jay "Jeezy" Jenkins and savor the most
bespoke and finest Cognac and Spirits
made by **Naud**.





MAÎTRES DISTILLATEURS
DEPUIS 1923

ABOUT NAUD

Focusing on traditional methods such as exclusively distilling Cognac in Copper Pot Stills, Naud prides itself on history.

Heightening this is the actual Distillery, the famed Distillerie de la Tour located in the ancient grain mill of Pinthiers which dates back to the 19th Century.

Owned and operated by Jean-Michel Naud and his son Pierre, the family has been focused on distilling since 1923.

While most Cognac Houses focus on the art of blending, Naud focuses on the art of actual distillation. To this point, Pierre is a Master Distiller and applies his unique and vast experience to ensure Naud's spirits are produced using only the best methods to produce elegant, sophisticated and special bottlings.

Naud sources its grapes and grains from only the top appellations, and blends only after exceeding minimum aging for all cuvées.



JEEZY AND NAUD

The history of Cognac and Jazz goes back to the same era, and both have since evolved and become integral parts of and influenced culture today.

With roots for both in France, but now a major part of the culture in the US, musician and entrepreneur Jeezy has taken it upon himself to share the rich history of spirit making with the Naud family and how cognac shaped the jazz movement bringing it current to today with jazz' influences on all music genres.

Jeezy will share the stories and lifestyle of how the two are enjoyed today in different environments from speakeasies, nightclubs, cigar lounges and spending time with friends.

Item	Description	Aging/Tech Details & ABV/Proof	Accolades	UPC	SCC
Cognac VS item # 703154	Notes of pear and peach on the nose that evolves to toasted almond, vanilla and honey on the palate. Finishes smooth with a slight bite.	3-6 years old 40%/80°	93 pts <i>Ultimate Spirits Competition</i>	817156020086	30817156020087
Cognac VSOP item # 703153	Elegant with a hint of vanilla and dried fruit. Supple and fruity on the palate, with notes of orange, peach and a touch of oak on the finish.	5-11 years old 40%/80°	91 pts <i>Wine Enthusiast</i> GOLD <i>International Spirits Challenge</i>	817156020093	30817156020094
Cognac XO item # 703152	Complex and long lasting notes of Seville orange, tobacco and earth. A truly rich and complex Cognac with extraordinary suppleness.	12-40 years old 40%/80°	94 pts <i>The Tasting Panel</i>	817156020109	30817156020100
Cognac EXTRA item # 703151	Notes of candied orange and quince followed by aromas of mocha and cedar. Bold and persistent notes of orange peel, leather and tobacco, with toasted vanilla at the finish.	25-72 years old 42.3%/84.6°	96 pts <i>The Tasting Panel</i>	817156020116	30817156020117
French VODKA item # 703156	Subtle fragrances of malted barley, biscuits and roasted hazel nuts. Strong and smooth, with persistent notes of roasted rice (typical of Genmaicha tea) and nougat.	Distilled 6 Times (5 in Column Stills, & the 6 th in Copper Pot). 40%/80°	95 pts <i>Wine Enthusiast</i> 91 pts <i>Ultimate Spirits Challenge</i>	817156020123	30817156020124
French GIN item # 703155	Exalting fragrances of lime, grapefruit and flowers freshly picked from the garden. Lively and powerful, carried by citrus fruit, menthol and spices (cinnamon, cubeb, cardamom). The dominant juniper start is tailed by bergamot and ends in a fresh & persistent fashion.	12 Botanicals, including: Juniper, Cardamom, Ginger, Clove, Cinnamon, Coriander, and Almond. 44%/88°	92 pts <i>Vine Pair</i>	817156020130	30817156020131