

# THE SPIRIT OF THE OUTDOORS



# WATER PROOF

## BLENDED MALT SCOTCH WHISKY



DRIED FRUIT SWEETNESS | SHERRY-INFLUENCED | COMPLEX | BALANCED | LONG-LASTING

## RAIN IS WATER AND WATER IS LIFE

the name 'whisky', derives from the (scottish) gaelic uisge beatha, meaning water of life.

scotland is fortunate to have an abundance of rainfall, which in turn, allows us to produce the deep amber liquid, which we know and love to be... whisky.

**waterproof is the embodiment of rainy conditions and the water it provides to make whisky.**

### WHAT'S IN A NAME?

Waterproof is a Sherry-influenced malt whisky from a handful of top distilleries, batch bottled at higher than normal strength.

The name and looks are inspired by 'Water' and 'Strength' (Proof) and by the Scottish inventor of the much-needed raincoat (the Mac), Charles Macintosh.



PRODUCT INFORMATION	
PRODUCT SIZE	750ml
ITEM NUMBER	128233
ALC. BY VOLUME/PROOF	45.8/91.6
UNITS PER CASE	6
BOTTLE BARCODE (UPC)	089552150715
CASE BARCODE (SCC)	30089552150716
GROSS WEIGHT (LBS)	20.5
SHIP CASE DIMENSIONS (INCHES)	
HEIGHT	10.2
WIDTH	7
LENGTH	10.6
PALLET INFORMATION	
LAYERS PER PALLET	5
CASES PER LAYER	22
CASES PER PALLET	110

### P.O.S. MATERIALS

6-UP SHELF TALKER



CASE CARD

